



RE-START PROJECT

1ST NEWSLETTER | JANUARY 2023

WELCOME TO RE-START PROJECT!

Project RE-START **aims** to develop an innovative training program, providing both theoretical knowledge and know-how for the establishment of sustainable start-ups by students in higher education.

OBJECTIVE

The implementation of a sustainable business idea, and its transformation into a successful circular start-up, is quite a demanding process.

From the conception of the idea to its actual realization, there are several stages that require proper planning.

RESULTS

The results of the RE-START project are the following:

1. The **Circular Business Plan Toolkit** – containing a self-assessment tool and a Business Model Canvas, with a pitch deck template that will be used by students to present details in an organised and visually appealing manner to potential investors, clients, and partners.
2. The development of the **e-training program** for the transformation of a business idea into a circular start-up step by step, through theory, case videos and Open Educational Resources.
3. The preparation of a **Guidebook for trainers and academics** - containing practical instructions to guide trainers and academics in delivering, monitoring, and reviewing their students' remote learning and practical assignments with the use of the Circular Business Plan toolkit.
4. **Industry Cooperations** – students will have the option to participate in the online Business Plan Competition among participating countries.



RE-START PROJECT

The RE-START project consortium is currently working on the development of the training materials, which derived from the primary and secondary researches conducted, mapping the existing training opportunities in every level in each country, and answers from the focus groups with academics, start-upers, trainers, and policy-makers, discussing over circular entrepreneurship. Furthermore, the online platform that will host the materials is on its way, as well as case-videos with interviews from start-upers.

ONLINE KICKOFF MEETING

On the 26th of January 2022, the partners participated in the online kickoff meeting, when they met each other, shared their fields of expertise, and planned the first steps of implementation.

2ND TPM IN LARISSA, GREECE

During our second face-to-face meeting in Larissa, Greece, on the 12-13th of May 2022, we participated in interactive workshops in terms of circular economy, discussed the main framework of our primary and secondary research, as well as the RE-START Toolkit.

3RD TPM AND C1 TRAINING ACTIVITY IN RZESZOW, POLAND

Right before the end of the first year of the project's implementation, the partners met in Poland on the 12-14th of December 2022 to test and finalize the Circular Business Plan Toolkit, validate the findings from the primary and secondary research, and plan thoroughly the development of the entrepreneurial training material. Simultaneously, circular economy principles workshop took place, as well as a co-creation OERs workshop, with actual examples of start-ups who managed to transform their innovative business idea into a successful business, while acting proactively for the environment.



Co-funded by
the European Union

RE-START PROJECT

TRANSNATIONAL PROJECT MEETINGS

The RE-START project is here to provide the necessary know-how to all the students in higher education, aspiring to transform their circular business idea, to an actual circular start-up, in a convenient and interactive way.

Stay tuned for more!



2nd TPM, Larissa Greece



3rd TPM, Rzeszow Poland

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Commission. Neither the European Union nor the European Commission can be held responsible for them.



Co-funded by the European Union



Project ID: 2021-1-CY01-KA220-HED-000032155